

**Creative Developer – MailAway**  
**£17,000 - £19,000 per annum**

**Falmouth, Cornwall**

**Aim:**

**We are seeking to employ a Creative Developer to increase our capacity to deliver highly creative and technically strong electronic marketing communications.**

**The Company:**

Established in January 2010, MailAway is a fresh company made up of email marketing experts with the backing of an experienced email marketing agency. Our small but growing team is dedicated to getting organisations online, following email marketing best practice and maximising the impact of their campaigns.

As part of our ongoing success and recent expansion we need to employ a Creative Developer to increase and maintain their capacity to deliver highly creative and technically strong electronic marketing communications.

We are rightly proud of our achievements to date and together make an awesome team. Do you have what it takes to get on board?

**Objectives:**

- To develop the internal brands of the MailAway group
- Deliver client work – design and coding
- Design creative and innovative solutions to meet client needs

**Nature of work undertaken:**

The successful graduate will be responsible for developing and maintaining the internal sub brands, designing and developing client email templates to the highest standard both creatively and technically. You will be involved in the creation, ongoing population and testing of email campaigns for optimum performance. The role is office based (Falmouth), includes 21 days holiday per year and working hours are Monday-Friday, 0900-1730.

**Required Personal skills and qualifications:**

***Essential Requirements:***

- A relevant Degree level qualification in Graphic Design/IT//Multimedia or similar
- An extensive, highly competent design and development portfolio
- Competent and good working knowledge of design programs including Dreamweaver, Photoshop and In-design
- Excellent attention to detail with exceptional standards of communication, spelling and grammar
- Strong time/workload management and able to work to tight deadlines
- Team player with ability to use initiative and display common sense

***Desirable Requirements:***

- Knowledge and experience of html coding, with PHP and Java script
- Working knowledge of the Campaign Monitor email marketing platform
- Experience in a similar role
- Experience of project management

**For further information and to apply:**

Please send a C.V and formal covering letter outlining why you feel you are suitable for the role to: [enquiries@mail-away.co.uk](mailto:enquiries@mail-away.co.uk), marking for the attention of Stafford Sumner, Managing Director or call 0845 241 4620 for more information.

**Closing date for applications: 14<sup>th</sup> October 2011**

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